



Our Schools, Our Planet, Our Future

www.nea.org/green



NEA's Path to Green

- NEA Representative Assembly passed first resolution related to the environment in 1977
- Subsequent resolutions were passed on Energy Programs (1977, 1997), Environmental Responsibility (1990, 1995), Sustainability (2008), Global Climate Change (2007, 2008), and Global Environmental Restoration (1990, 2005)

NEA's Path to Green - continued

- Legislative Program has long promoted good public policy related to energy and the environment
- 2008 New Business Item on Sustainability of the Planet gave green light to NEA actions in support of sustainability and a range of green initiatives

Early, Ongoing NEA Partnerships

- Dollar General American Library Association & American Association of School Librarians Library Disaster Grant Program & Toolkit
- American Architectural Foundation – school design
- **WILL STEGER FOUNDATION**

NEA's Green Across America

- Management position established in 2009
- Cross-Unit work team selected and began operation
- Brand established with rollout on 2010 Earth Day
- NEA's Lorax Project Student Earth Day
- Target's Green Across America Grants
- Green Aisle at the Annual Meeting

NEA'S Green Aisle

- An aisle in the NEA EXPO dedicated to a wide range of green organizations and initiatives
- 2009, successful pilot
- 2010, WILDLY successful (exhibitors included Target, US DoE, NEEF, Audubon, NWF, Earth Day Network, NAAEE, CEFPI, Plan!T Now, Young Meteorologists, and more)
- 2011 will expand far more with additional opportunities

Solar Decathlon

- International competition sponsored by the U.S. Department of Energy
- 20 teams from colleges and universities build functional homes and transport them to the National Mall using solar energy to power the homes
- In 2009, NEA 1ST education partner focusing on K-12.

Solar Decathlon, 2009

- Solar Broadcast Network
NEA.org, YouTube and SchoolTube
- Education Day - visits to SD by local middle schools –toured homes, attended workshops
- Curricular materials available online
- Student contest
- Promoted on inaugural 2009 Green Aisle

Solar Decathlon, 2011

Proposals

- Expand Student Broadcast Network content & reach
- Two Education Days + tent dedicated to digital learning experiences for students and educators (open for SD duration)
- Expand content and corporate partnerships
- Solar house models at NEA Annual Meeting in conjunction with the Green Aisle

Ecology and Education Summit

Environmental Education for a Sustainable
World

October 14-15, 2010, Washington, DC

<http://www.esa.org/eesummit/content/ecology-and-education-summit-environmental-literacy-sustainable-world>

WILL STEGER IS KEYNOTING!

1st Annual Green Schools National Conference

Growing Green Schools Across America
*Developing Healthy and Environmentally
Friendly Schools*

October 24-26, 2010, Minneapolis MN

[http://www.greenschoolsnationalconference.
org/index.htm](http://www.greenschoolsnationalconference.org/index.htm)

Other NEA Initiatives & Activities

- NEA Foundation (NF) Green Grants sponsored by Nickelodeon and Staples
- NF Green Gala & Green Prize in Public Education
- NEA Health Information Network Indoor Environmental Quality training
- Green Schools Coalition Executive Committee (USGBC) & GREENBUILD (Nov. 17-19, Chicago)
- NEA Earth Day Celebrations
- NEA Hdqtrs LEED Gold and Energy Star certified

Stay In Touch!

NEA's Green Across America
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