

WILL STEGER FOUNDATION

ONLINE PRIVACY POLICY

Effective Date of This Online Privacy Policy

This Online Privacy Policy is effective as of January 19th, 2011.

Scope of This Online Privacy Policy

This Online Privacy Policy describes how the Will Steger Foundation (“WSF,” “we,” “us,” and “our”) protects your privacy when you use the websites that display this Online Privacy Policy, including our main Site, located at www.willstegerfoundation.org, and our Global Warming 101 Initiative, located at www.globalwarming101.com (our “Sites”).

“Personal information” means information that identifies you personally, either alone or in combination with other information available to us.

Your Consent to This Online Privacy Policy

By using a WSF Site that displays this Online Privacy Policy, you are agreeing to the collection, use, and disclosure of your personal information as described in this Online Privacy Policy. If you do not consent to the collection, use, and disclosure of your personal information as described in this Online Privacy Policy, you may not use our Sites.

Questions Concerning Our Online Privacy Practices

If you have any questions or concerns regarding this Online Privacy Policy or our privacy practices, please contact us by [email](#).

Privacy Notices

This Online Privacy Policy may be supplemented or amended from time to time by “Privacy Notices” posted on specific Sites or specific areas of our Sites. For example, these Privacy Notices may provide details about the personal information we collect on those pages, why we need that information, and choices you may have about the ways we use that information.

This Online Privacy Policy May Change

We reserve the right to update or modify this Online Privacy Policy and any Privacy Notice, at any time and without prior notice, by posting the revised version of this Online Privacy Policy on the Sites. These changes will only apply to personal information we collect after we have posted the revised Online Privacy Policy on our Sites. Your use of one of our Sites following any such change constitutes your agreement that all personal information collected from or about you through these Sites after the revised Online Privacy Policy is posted will be subject to the terms of the revised Online Privacy Policy.

To alert you to these changes, we will provide a notice at the top of this Online Privacy Policy for at least 30 days after the new effective date.

From time to time, for example, because of changes in the law or technology or the way we operate our business, we may ask your permission to use the personal information we have collected from you in new or different ways. We will do this by sending you a notice by e-mail or postal mail at the last e-mail or postal address you provided us, asking you to agree to the change. If you do not expressly agree to the change, we may, at our discretion, delete all or some of your personal information from our databases to avoid using your information in ways to which you have not consented.

You may access the current version of this Online Privacy Policy at any time by clicking on the link marked "Privacy Policy" at the bottom of each page of our Sites.

What Personal Information Do We Collect on Our Websites?

Information You Volunteer. We collect the personal information you knowingly and voluntarily provide when you use our Sites, for example, the information you provide when you sign up as an educator or to receive our eNewsletters.

Information Sent to Us by Your Web Browser. We collect information that is sent to us

automatically by your web browser. This information typically includes your IP address, the address of the web pages you were visiting when you accessed our Sites, the name of your operating system (such as Windows® or Macintosh®), the name and version of your browser (such as Netscape® or Internet Explorer®), and the date and time of your visit. The information we receive depends on the settings on your web browser. Please check your browser if you want to learn what information your browser sends or how to change your settings.

The information provided by your browser does not identify you personally. We use this non-personal information primarily to create statistics that help us improve our Sites and make them more compatible with the technology used by our visitors. However, if you access a WSF Site by clicking on a link in an email we have sent you, we may link the information provided by your browser to information that identifies you personally. In addition, we may review our server logs for security purposes, such as detecting intrusions into our network. If we suspect criminal activity, we might share our server logs -- which contain visitors' IP addresses -- with the appropriate investigative authorities who could use that information to trace and identify individuals.

Like many sites, cookies may be used on our site(s) to gather information about visitors. A cookie is a small text file that is placed on your hard disk by a web server. Any information gathered through this method is safe and poses no risk to your privacy or your computers safety. If you do not wish to receive cookies, you may set your browser to reject cookies or alert you when a cookie is placed on your computer.

How Do We Use Your Personal Information?

WSF uses the personal information collected through our Sites to provide the information you request; to improve our programs and services; to improve our Sites; and for any other purpose we disclose to you in a specific Privacy Notice. For example, when you provide your e-mail address to sign up for our eNewsletters, we will use your email address to deliver our eNewsletters to your mailbox.

We may also use the personal information you provide for other purposes such as providing you with information and offers we believe may be of interest to you.

In addition, we may delete information that identifies you personally and study the balance of the information we collect through our Sites to improve our programs and services, to improve the content, functionality, navigation and usability of our Sites, to better understand the needs

and interests of our visitors, and to better market our programs and services.

With Whom Do We Share Your Personal Information?

Service Providers. We may share personal information collected through our Sites with companies and organizations that perform services on our behalf, for example, companies that provide support services to us (such as web hosting services). When we share personal information with our third-party service providers, these service providers are required by contract to use the personal information we share with them only to perform services on our behalf and to protect the confidentiality of your personal information.

Third-Party Marketers. We will not share your personal information with unrelated third parties for their direct marketing purposes unless we first obtain your express “opt-in” consent.

Protection of Our Websites and Others. We may disclose the personal information we collect through our Sites when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce the terms of use or other agreements that govern your use of our Sites; to protect the rights, property or safety of WSF, our users or others; or to protect your vital interests.

Business Transfers. Information submitted to our Sites is an asset of WSF and/or its affiliates and will become part of our normal business records. Your personal information may be transferred to another entity (either an affiliate or an unrelated third party) that has acquired the assets of WSF or one of our affiliates, for example, as the result of a reorganization, dissolution or liquidation. If such a transfer occurs, the acquiring entity’s use of your personal information will still be subject to this Online Privacy Policy, any applicable Privacy Notices, and the privacy preferences you have expressed to us.

Your Choices

We respect your right to make choices about the ways we collect, use and disclose your personal information. We generally ask you to indicate your choices at the time and on the page where you provide your personal information. If you have submitted personal information to one of our Sites, you may update some of your choices by updating your profile.

Security

Although we use reasonable measures to help protect your personal information against unauthorized use or disclosure, we cannot guarantee the security of information provided over the Internet or stored in our databases.